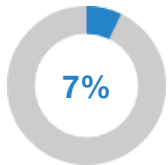


## TO HELP YOUR BUSINESS FIND SOLUTIONS TO GET NEW CUSTOMERS

Pulse Research asked the same questions you would ask.

### Plan to get a new or change Legal Firm or Attorneys in the next 12 months?



Of the 25,550 households reached by Oxdown Messenger + Digital each week there are 1,840 who plan to get a new or change Legal Firm or Attorneys

### **Solution** There's at least one category below where you can get more customers

In addition, Pulse Research asked about the following purchasing plans over the next 12 months

Categories	% to Buy	# of Customers
<input type="radio"/> Criminal Law Attorney (new or change)	0.6%	<b>153</b> customer households
<input type="radio"/> General Practice Attorney (new or change)	1.9%	<b>485</b> customer households
<input type="radio"/> Wills, Trusts & Estates Attorney (new or change)	10.8%	<b>2,759</b> customer households
<input type="radio"/> Family Law Attorney (new or change)	1.4%	<b>358</b> customer households
<input type="radio"/> Banking & Business Attorney (new or change)	0.7%	<b>179</b> customer households
<input type="radio"/> Real Estate Attorney (new or change)		

### Would you like to know more?

*I would be happy to share all the (new or change) Legal Firm or Attorney research results with Vogel Law Firm, Ltd.. Let's get together to discover a solution where you can get new customers that you are probably missing. It's totally complimentary, there is no obligation.*